

CSR MalaysiaTM

PROMOTING CORPORATE SUSTAINABILITY
& SOCIAL RESPONSIBILITY

ISSUE 20 / 2022

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COMPLIMENTARY COPY

*7-Eleven
Malaysia*

PROVIDES TIMELY SUPPORT
TO ALZHEIMER'S DISEASE
FOUNDATION MALAYSIA

**MYKASIH
FOUNDATION –**
CARING FOR THE

underprivileged

PUTRAJAYA HOLDINGS

SUPPORTS THE NATIONAL
COVID-19 IMMUNISATION
PROGRAMME

PRIORITISING
CSR & Sustainability
EFFORTS

Kyle Choi Ki Ryong
Managing Director
Coway (Malaysia) Sdn Bhd

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*CSR Malaysia is circulated to companies and individuals free of charge to create awareness
on the growing need to lend a helping hand to make the world a better place for all*

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"Do you have a heart
for CSR? Adopt a project in our
YANA segment, pages 15-19"

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EDITOR'S NOTE

Greetings from CSR Malaysia!



Lee Seng Chee
Managing Editor

HELEN KELLER, American author and disability rights advocate, once said, "Although the world is full of suffering, it is full also of the overcoming of it." Indeed, more and more of those who are able to render help are responding with increasing efforts to counter the debilitating effects of the current Covid-19 pandemic. The pandemic has certainly changed the way we go about our daily lives and it has exacted, and continue to exact, an unprecedented heavy toll on all of us but life must go on. One can expect the on-going current Covid-19 pandemic to be one long haul and the only certainty is actually uncertain and difficult times all round. The world is badly in need of all the help it can get to be up on its feet again and there is much wisdom in coming together and lending a helping hand in the fight against this pandemic.

Our 'Cover Story' feature is Coway (Malaysia), a company that believes in the human being's basic right to have access to clean water. Under its 'Happy Water Project', the company strives to provide clean water access to underserved communities in Malaysia and to develop sustainable water sources for the communities. Do read about its admirable CSR and sustainability initiatives in this segment of the magazine. Also featured in this issue are the heart-warming CSR and sustainability endeavours of other inspiring Malaysian companies which are just as admirable.

CSR Malaysia, a non-profit social initiative that aims to promote corporate sustainability and social responsibility endeavours in Malaysia, is a charity project of RHA Media and its CSR Malaysia magazine is a free publication distributed

throughout the country. It aims to provide a meaningful platform to promote and encourage CSR endeavours in this nation. The corporate sustainability and social initiatives and activities highlighted within the pages of the CSR Malaysia magazine are heart-warming, endearing and give a glimpse into the desire of able and willing Malaysians and corporations to be involved in needy causes in the nation (especially during these uncertain and difficult times where the Covid-19 pandemic is still raging) and to be on a firm footing in corporate sustainable initiatives. It is the fervent hope of **CSR Malaysia** that more companies will be inspired to carry out such initiatives across the entire fabric of Malaysian society and businesses. After all, we need only to do what we can with what we have, where we are to make a positive difference to the society that we are in.

Once again, **CSR Malaysia** looks forward to its upcoming annual Sustainability and CSR Malaysia Awards event where Malaysian companies that have done well in the sustainability and CSR arena, be it social responsibility or sustainability endeavours, will be honoured. The past years' events have seen a considerable number of Malaysian public listed companies and SMEs receiving the Awards for their commendable CSR and sustainability efforts in this nation, and rightly so. Last but not least, here's wishing all of you a very happy New Year 2022. All the best and may you stay safe and healthy!

"How wonderful it is that nobody need wait a single moment before starting to improve the world."

ANNE FRANK





#KitaBoleh

**As a country, we're all fighting on the same side against Covid-19,
but our brave amazing frontliners go above and beyond.**



**To show our support, McDonald's Malaysia –
through our Program Komuniti @ McDonald's and RMHC –
have been donating meals to frontliners since March 2020.**

**We salute the ongoing efforts of all our dedicated
frontliners as they work to keep Malaysians safe.**

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Humanity campaign



Volunteering our time to help others improve the lives of others boosts our happiness, health, and sense of well-being. Donating gives you the opportunity to show gratitude at the same time.

Columbia Asia Hospital – Tebrau never miss the opportunity when come to helping the needy. Sports Club and Marketing team of Columbia Asia Hospital – Tebrau has initiated the Humanity Campaign. This campaign is extended to their sister hospital, Columbia Asia Hospital - Iskandar Puteri as well. Many from the hospital donated particularly the doctors.

The objective of the campaign is to raise fund to purchase the essential items to be donated to those who dire needs of assistance in the country's current economic and health crises from the Covid-19 pandemic. The Humanity Campaign was initiated to support the social movement called the White Flag campaign as well. The Humanity Campaign aims to achieve 200 homes where items will be packed and distributed weekly by volunteer from each department to the selected homes in different locations. They receive donations regularly from staff, doctors and even the Group CEO donated personally to support the meaningful activity.

Rahani Yaacob, Regional General Manager said in this difficult time, we should help one another especially those having a job. She felt blessed she has such opportunity to give back to the community and will continue to this good cause as she felt giving can feel just as good as receiving!



Columbia Asia Hospital - Tebrau

General Line: (+6) 07 272 9999

Email: customercare.tebrau@columbiaasia.com



7-Eleven Malaysia PROVIDES TIMELY SUPPORT TO ALZHEIMER'S DISEASE FOUNDATION MALAYSIA

7-ELEVEN MALAYSIA recently carried out another CSR activity in collaboration with its partner, NGOHub by answering the call for support from Alzheimer's Disease Foundation Malaysia (ADFM) with a generous contribution of essential supplies that will benefit their clients (persons with dementia), caretakers and volunteers.

7-Eleven Malaysia's Corporate Communications GM, Ronan Lee, said: "It is part of our corporate values to always give back to the local community that we serve through various philanthropic activities and campaigns. With the current situation brought upon by the pandemic, plenty of NGO's and other noble causes are badly impacted not only by reduced contributions be it monetary or in-kind, but also in terms of their respective outreach programs and volunteer participation."

"7-Eleven is dedicated to not only providing material support but also hopes to raise more awareness on the initiative and efforts of the different causes it partners with regularly as we believe in enriching the lives of those that need support and knowing that every positive change we make for the community encourages us to increase our efforts of being Always There For You."

He added, "In conjunction with World Alzheimer's Month which is traditionally celebrated throughout September, we chose to put a spotlight on this often misunderstood condition and bring hope to anybody who is caring for a loved one diagnosed with Alzheimer's or dementia that they are not alone and that they could seek support from the right channels."

"In light of the pandemic, necessary precautions were taken at the handover with minimal personnel from both sides as well as minimal interaction with the supplies dropped off at the main

entrance. We would like to encourage members of the public to strictly adhere to the relevant authorities' guidelines and instructions and practice social distancing as everyone plays a vital role in overcoming the pandemic together," he concluded.

Expressing their gratitude, Alzheimer's Disease Foundation Malaysia Project Director, Gan Chong Shyan, said, "We are comforted and humbled by the outpouring of generosity and support from 7-Eleven Malaysia for stepping up to support us during this period of need. We are ever thankful for this contribution and it definitely helps lighten our burden, as our foundation provide cares for our clients (persons with dementia) with our care workers and other support staff, during these trying times."

"At Alzheimer's Disease Foundation Malaysia, we are all about providing support to those diagnosed with the condition and to help provide ways to improve the quality of life of both the persons with dementia and their caregivers. Our staffs work tirelessly to raise awareness and remove any stigma often associated with this disease and they play a significant role in shaping as well as nurturing the attitudes the general public may have on Alzheimer's and dementia," he added.

To better understand about Alzheimer's and dementia, visit www.adfm.org.my or contact their helpline at +603-79315850. To discover a cause or two and be a volunteer, visit www.ngohub.asia.



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SKF Bearing

INDUSTRIES SUPPORTED COVID-19 RESPONSE EFFORTS WITH RM50,000 WORTH OF EQUIPMENT



TO RAMP up COVID-19 response efforts, SKF Bearing Industries delivered approximately RM50,000 worth of medical and office equipment to the Seremban COVID-19 Immunisation Task Force (CITF).

With vaccinations and the COVID-19 infection showing little signs of slowing down, the local healthcare system has been under tremendous pressure. The provision of essential health supplies will help strengthen response efforts considerably.

“While we are going through another difficult COVID-19 phase in Malaysia, the frontliners are working tirelessly to combat the spread of the pandemic and ensure the nation’s safety. As a token of appreciation for their hard work, we hope that our aid will ease their burden,” said Hernán Bourbotte, Country Manager of ONE SKF Malaysia.

The donation to ease the shortage of medical devices included ECG, vital sign monitoring equipment, infrared thermometers and patient screens. To further facilitate the day-to-day work of frontliners, office equipment such as laptops and desktop computers, portable air conditioners, printers, tables, and chairs were also handed over.

Contributions were handed over to the Mohd Nizam bin Tajul Arus, Chairperson of Seremban CITF. He expressed his gratitude, emphasising the role of exemplary collaborations in achieving triumph over the pandemic.

“The team has been working very tirelessly since the beginning of the pandemic. The contribution that SKF Bearing Industries has provided will greatly help the team here work more efficiently,” said Dr. Noor Khalili Bin Mohd Ali, Seremban District Health Officer/Public Health Physician, expressing his appreciation to SKF for the donation. “We hope to see further partnerships between private and government sectors,” he adds.

Spritzer Malaysia

SENDS MINERAL WATER TO FAMILIES AFFECTED BY FLOOD IN KEDAH AND PERAK

SPRITZER MALAYSIA brought aid by sending bottle water to victims of the flash floods in the northern region of Peninsular Malaysia who were in need of safe and clean drinking water sources following the recent heavy downpour.

The company sent more than 30,000 bottles of Spritzer Natural Mineral Water to flood victims in Gurun and Yan in Kedah and Alor Pongsu in Perak whose homes were affected by the floodwaters, with a number of residents in all these areas, where victims may not have access to drinking water which is important for hydration and ensuring hygiene at all times.



Yayasan Food Bank Malaysia

PROVIDES FOOD AID FOR 300 FAMILIES IN KEMAMAN, TERENGGANU

YAYASAN FOOD BANK MALAYSIA (YFBM) reached out to communities in need in Perkampungan Orang Asli Sungai Pergam and Felda Neram Satu. Working in partnership with Agensi Pengurusan Bencana Negara (NADMA), Special Malaysia Disaster Assistance and Rescue (SMART), Pertubuhan Kebajikan Islam Malaysia (PERKIM) Terengganu and Pertubuhan Kebajikan Sedulur (SEDULUR), a total of RM 30,000 has been channelled to fund the food aid programme to support about 300 impacted families within this area.

Commenting on the initiative, Mr Johan Halid, Chief Operation Officer of YFBM, said, “We believed that our food boxes will remain to be helpful and important even the pandemic is over. YFBM will continue to assist the affected communities, and continued its commitment to target for “Zero Hunger” and “Zero Waste” through halal food distribution and a safe basis. We hope this aid will help feed the needy healthy and nutritious food.

“I’d like to take this opportunity to thank the AMGEN Biopharmaceuticals for coming forward to collaborate and donate to YFBM. I am grateful to inform we’ve served nearly to 1 million families via Food Bank initiatives and deeply grateful for the generous support of corporate and public donations.

Without your contribution, we won’t be able to reach this far”.

Ending the speech Johan Halid said their thoughts are with those affected by the unprecedented challenge. More than ever before, we all need to join hands so that we can weather the challenge together.

“We aim to rescue surplus food from the manufacturer, wholesaler, hypermarket and hotel industry; sort and re-distribute it to the identified targeted B40 communities in higher learning institution (IPT), charity home, welfare centre and Program Perumahan Rakyat Termiskin (PPRT) through our strategic partners to reduce food waste while helping to ease and lessen the cost of living of the underprivileged Malaysian.

This initiative was supported by DRB-Hicom, JCL Credit Leasing and AMGEN Biopharmaceuticals as the main sponsors for the initial period of three to six-months after the Food Bank Komuniti respective launching. This community easy-access helped feed the needy with healthy and nutritious food as well as support YFBM’s drive to fight against hunger. Through a concept of ‘take only what is needed’, the community was invited to apply for the basic food item(s) to the person in-charge of managing the Food Bank Komuniti.



Do you have a heart for CSR? Why not try helping the small business of our local communities?

CSR Moments

SK Magic

PROVIDES CLEAN AIR & WATER TO MALAYSIANS AT COVID-19 VACCINE CENTERS & HOSPITALS

IN SUPPORT of the National COVID-19 Immunisation Programme, SK magic equipped COVID-19 Vaccination Centres (CVCs) and treatment hospitals with its air and water purifiers to provide fresh and clean air and water to front-liners and the public as part of SKmagicCares, the company's CSR programme.

"As a company, we are constantly challenging ourselves and innovating to find ways to ensure that everyone can live a healthy and quality lifestyle. In line with that mission, our SKmagicCares CSR programme aims to create a better world through positive changes in society by providing clean air and water to Malaysians through partnerships with Non-Profit Organisations," said Kim Kyung Won, Managing Director of SK magic Malaysia.

The first phase of the SKmagicCares initiative contributed up to RM 330,000 worth of SK magic's air and water purifiers strategically placed across Hospital Angkatan Tentera Tuanku Mizan, Sunway Pyramid Convention Centre, National Cancer Society Malaysia, Columbia Asia Hospital Puchong.

"We are truly grateful for the commitment, contribution and sacrifice by front-liners since the pandemic hit, and we hope that our contribution will help fortify the safety of front-liners as they

carry out their duties, while also providing a peace of mind to visitors at CVCs and patients undergoing treatment," shared Kim.

SK magic contributed a mix of its Motion Air Purifiers, Twin Air Purifiers and WIZ S Water Purifiers to the CVCs and treatment hospital. Upon completion of the National COVID-19 Immunisation Programme, these air and water purifiers will continue to provide clean air and water to Malaysians at these respective locations.

SK magic's air purifiers eliminate airborne bacteria, dust mites and other harmful particles present in the air efficiently through the sophisticated HEPA filters that provide instant fresh air. Its water purifier is equipped with advanced filtration systems and Dual Tap UV Sterilisation that eliminate harmful viruses upon dispensing water ensuring fresh and clean drinking water.

For more information kindly visit <https://www.skmagic.com.my/> or their Facebook, Instagram and Youtube.



HP Inc. Malaysia

DONATED 112 PERSONAL COMPUTERS TO VACCINATION CENTRES IN JOHOR



HP INC. MALAYSIA donated 112 units of HP PCs along with monitors and computer accessories at Dataran Kota Iskandar for the vaccination program in Johor.

The devices were used by the State of Johor to facilitate the roll out of the state vaccination program across 56 vaccination centres in April. The Chief Minister of Johor, Yang Amat Berhormat Datuk Hasni Mohammad was present to accept the donation on behalf of Johor at the handover ceremony.

“We are thankful for HP Inc. Malaysia’s continuous support throughout the COVID-19 pandemic from much needed PPE in 2020 to now, with personal computers for our vaccination centres. To ensure full usage of these devices, we will repurpose the computers for community internet centres and educational purposes post COVID-19 vaccination. We look forward to future collaborations with HP Inc. Malaysia.” adds YAB Datuk Hasni Mohammad.

“Johor is an important partner to us and it is important that HP contributes to the safety of our partners, customers and the communities we operate in. We hope the PC donations will benefit Johoreans and Malaysians as we continue to learn and work from home,” said Bret Funke, Managing Director of HP Manufacturing Malaysia.



The donation is part of HP Inc. Malaysia’s ongoing effort to support Malaysia during the pandemic. In 2020, HP Inc. Malaysia provided support to government bodies, businesses, and communities through donations to Mercy Malaysia to help pilot targeted mass COVID-19 testing programs as well as personal protective supplies (PPE) to the state of Johor and Penang.

Throughout the year, HP Inc. Malaysia also launched several remote working and learning initiatives aimed to keep Malaysians learning and working from home safely including partnering with Teach for Malaysia to donate laptops to support students in need.



MR D.I.Y. DISTRIBUTES ESSENTIAL PPEs TO 32 SERVICES IN SABAH AND SARAWAK

MR D.I.Y. channeled essential personal protective equipment (PPEs) to 32 healthcare services centres across Sabah and Sarawak. The initiative was a collaboration with the Malaysia Relief Agency (MRA) and is part of the Group's continuing efforts to support frontliners in Sabah and Sarawak.

The PPEs were transported by the Royal Malaysian Air Force (RMAF), with MRA coordinating the distribution of the supplies to

district health clinics and hospitals, as well as quarantine, screening, and vaccination centres across the two states. In August this year, the retailer and association collaborated to distribute essential PPEs to 136 healthcare and emergency services across Peninsular Malaysia.

Commenting on this latest initiative, MR D.I.Y. Group (M) Berhad's Chief Executive Officer Adrian Ong said, "As a socially-responsible homegrown retailer we want to support our country in meaningful ways. One of the ways we can do this effectively is to leverage our direct relationships with local and global manufacturers, international logistics partners, and our in-house nationwide delivery network. We then partner with organisations such as MRA to ensure the supplies reach those who need them the most."

"The supply of PPEs to Sabah and Sarawak is a continuation of our earlier effort to support frontliners. Our thanks to the Royal Malaysian Air Force who transported the supplies safely to Sabah and Sarawak and MRA, who worked very closely with our team to identify the beneficiaries, and to facilitate the distribution. We couldn't have done it without their help and support," added Ong.



Lagenda Properties

PROVIDES RM 1 MILLION IN CRITICAL CARE MEDICAL EQUIPMENT FOR B4O HEALTHCARE

AFFORDABLE housing developer Lagenda Properties Berhad has recently provided critical care medical equipment valued at almost RM 1 million to COVID-19 centric hospitals in the states of Perak and Kedah.

Since then, Lagenda Properties has provided close to RM 1 million worth of medical equipment to Hospital Teluk Intan in Perak and Hospital Sultan Abdul Halim Sungai Petani in Kedah. It includes intensive care unit (ICU) beds, patient monitors, syringe pumps, drip stands, suction regulators, vital sign monitors, ventilators, ECG, defibrillators, ultrasound machines, tissue embedding units as well as infant incubators and infant warmers.

Of the RM 1 million, Lagenda provided RM 500,000 worth of critical care medical equipment to Hospital Teluk Intan. Tuan Dr Khairul Baharin bin Mohd Baharuddin, Director of Teluk Intan Hospital who was present during the handover ceremony said “Collaboration with all key parties, such as the private sector is vital to breaking this chain of COVID-19 infection. Frontliners need all the help we can get, and the medical equipment received will be key in fighting this battle.”

The remaining sum of RM 480,000 in critical care medical equipment has been provided to Hospital Sultan Abdul Halim, Sungai Petani which is timely in present challenging conditions.



For more information on Lagenda Properties and their corporate social responsibility activities for hospitals, please visit at www.lagendaproperties.com.





MR D.I.Y. “YOU SHARE, WE DONATE” CAMPAIGN CHANNELS CONTRIBUTIONS FOR THE DEAF & MUTE COMMUNITY

MR D.I.Y. showed its love for the deaf & mute community during this Hari Raya through its ‘Kerana Azman’ web film, which had garnered overwhelming response by Malaysians with a total number of 2,780 shares on social media. Under the “You Share, We Donate” campaign, the number of shares gathered was translated to a total amount of RM2,780 contributed by the retailer to the Malaysian Federation of Deaf (MFD).

The 4-minute web film was posted on MR. D.I.Y.’s official Facebook page. The film was inspired by a story of a little boy, Azman who is deaf and mute. Despite his condition, he has selflessly helped the needy by collecting and selling recycling items to purchase food for them. Yusuf, the founder of Yayasan Azman and a childhood friend of Azman, founded the NGO in commemoration of Azman’s act of selflessness and kindness with a belief in giving back to society. The contribution channelled to the MFD was in the form of MR. D.I.Y. cash vouchers through a handover ceremony.

“This is MR D.I.Y.’s third time incorporating CSR in web films, which serve a purpose of reminding Malaysians to think about the underprivileged community during this festive season. It is like our tradition to produce a meaningful story like ‘Kerana Azman’ that relates to the underprivileged community so that they are not forgotten and neglected,” said Andy Chin, Vice President of Marketing, MR D.I.Y. Group.

“The differently-abled community makes up an integral part of business operations within MR D.I.Y. We appreciate their dedication and always strive to offer them equal opportunities.

In our eyes, they are excellent, capable, just like our other employees. We thank Malaysians for showing their love and support by sharing our Raya web film that featured the deaf & mute community. Our contribution to MFD will hopefully enable us to support its social enterprise initiative, and help them to get the supplies that they require from MR D.I.Y. while generating income for the organization. MR D.I.Y. will continue to appreciate our differently-abled friends and offer our help within our best effort,” added Chin.



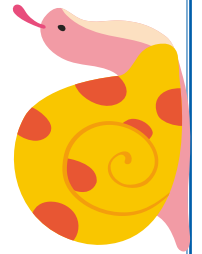
For more information on MFD, visit
<https://www.mymfdeaf.org/>.



We believe that society has the power to bring about the winds of change by empowering and helping those in need - humans and nature alike. As part of our initiative, we highlight the stories and the plight of those in need in our publication, *CSR Malaysia*. The following pages show the “other side” of our society - reaching out to underprivileged kids, charity homes that are in need of dire attention and environmental projects calling for the public to participate. We urge everyone - individuals, organisations and corporations alike to reach out, empower and do your part to make our world a better place. After all, we are all in this together and it begins with us.

“It's not just about being able to write a check.
It's being able to touch somebody's life”

– OPRAH WINFREY



Supporting The Environment

REDUCE, REUSE, REFILL AND BYOB

BYOB AMPANG is a detergent refilling station, providing biodegradable and organic detergents under The Life Refill Centre Plt.

Their biodegradable detergents are made locally and the organic range is imported from Australia and certified organic. BYOB Ampang has a wide range of detergents for everything from laundry, kitchen, personal care, floor cleaners to disinfectants, car care and even pet shampoo.

Plastic bottles can last up to 450 years and research has shown that only 9% of plastic wastes in the world are recycled. By having a refilling station, it allows the public to take part in caring for the environment. All we have to do is just refill our used detergent bottles and we can save costs, while also saving the environment.

Malaysia has an estimated 8 million households, and every

household has around 3 to 12 types of detergents. By multiplying these numbers, we can imagine the amount of plastic used. Now, imagine if we reuse all of the bottles! We will then have reduced plastic waste significantly.

In 2016, The Life Refill Centre Plt decided to pitch for a spot in the Malaysian Global Innovation Centre's (MaGIC) Social Enterprise Cohort 2 becoming amongst the top 6% of a few hundred applicants to be selected for the programme.

BYOB Ampang is managed by Susan Ooi. A vegan with four children who wants to help with the environment. Being an animal lover, she has seen how plastic pollution affects animals and marine life. With the hope that with the setting up of the detergent refilling station, she can help to educate the public on the power we have in reducing pollution.



BYOB

BRING YOUR OWN BOTTLE GREEN CONCEPTS

BYOB (Bring Your Own Bottle) is a detergent refilling station which aims to reduce plastic pollution. The community is encouraged to join us in saving our environment by refilling their used detergent bottles. BYOB offers a wide range of cleaning products from laundry detergents, kitchen cleaners, pet shampoo to car care products all at reduced prices.

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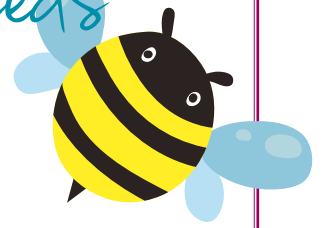
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If you'd like to know more about how you can take part in this social initiative, get in contact with them at 011 5623 8408, or check out their Facebook, Instagram and Twitter to keep updated on their activities.

Be A Volunteer & Meet Welfare Needs

MYKASIH FOUNDATION - CARING FOR THE UNDERPRIVILEGED



ESTABLISHED in April 2009, MyKasih Foundation is a charity organisation founded by Tan Sri Dr Ngau Boon Keat, and his wife, Puan Sri Jean Ngau. Its vision is to create a loving and caring neighbourhood by helping low-income families through food aid and educational assistance, regardless of race and religion.

The company's mission is to break the poverty cycle and it does this by facilitating strategic partnerships. It mobilises donor finance from public and corporate bodies towards communities that are most in need. MyKasih teams up with corporates, NGOs, social-purpose organisations and the public sector to provide health screening, skills and entrepreneurship training, as well as educational assistance to low income families and school-going children.

In the short-term, MyKasih assists families through its cashless aid delivery to tackle the basic need for nutrition. It then extends its reach into the communities by offering skills and entrepreneurial training to help drive income and transform families to become more productive and hopefully enjoy a better quality of life.

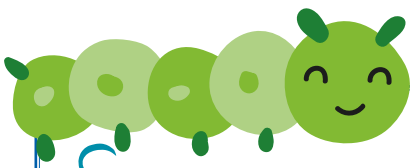
MyKasih runs two flagship cashless welfare programmes which are the MyKasih 'Love My Neighbourhood' food aid programme, and MyKasih 'Love My School' student bursary programme.

Under the 'Love My Neighbourhood' (LMN) food aid programme, registered recipients use their MyKad to draw upon a minimum monthly allowance of RM80, which is contributed by donors, to purchase essential food items from 10 different product categories, like rice, cooking oil, canned food, biscuits, bread, noodles, seasonings, eggs, beverages and flour at retail outlets we partner with. MyKasih partners with retail outlets nationwide such as Mydin, Giant, Econsave, The Store Pacific Milimewa, 99 Speedmart, Tesco, AEON, as well as smaller supermarkets and mini marts to enable our welfare recipients to purchase approved essential items using their MyKad.

Likewise, student beneficiaries under the MyKasih 'Love My School' (LMS) student bursary programme use their MyKad-linked student smartcard to buy food and drinks at the school canteen, as well as books and stationeries at the school bookstore in a cashless manner.

In addition to cashless bursaries, students under the 'Love My School' programme are also able to gain access to Back-To-School necessities, sports development programmes, edible garden and recycling projects, English proficiency and digital literacy, music and financial literacy workshops, 21st century classrooms and computer labs, robotics equipment, as well as tuition and the School Management System (SMS).





Supporting Charities & Projects

EMPOWERING YOUTHS - A MASALA WHEELS INITIATIVE

MASALA WHEELS is an award-winning and a government-accredited social enterprise established in 2015. It helps empower marginalised communities, primarily youths through F&B entrepreneurial initiatives. Behind the creation of Masala Wheels is a diverse and youthful team of co-founders, all of whom are professionals in their respective industries.

Located in the quiet township of Petaling Jaya, Masala Wheels is equipped with a food truck and a café. It has positively impacted troubled youths and B40 communities through its sustainable skills initiatives. It brings together years of authentic Indian and Sri Lankan recipes, rich with home-made spices to the convenience of many.

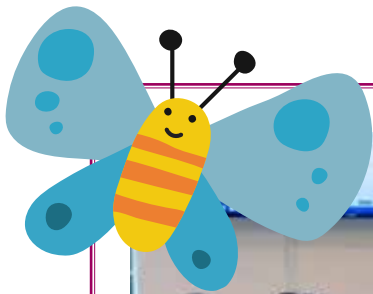
To date, Masala Wheels has been recognised for its innovative and sustainable social model with over 1 million meals served since 2015. It offers a wide range of services from dine-in café, corporate caterings, a food truck, event space and a banana leaf-meal at Petaling Jaya.

The social enterprise has witnessed meaningful transformation over the years. Masala Wheels has been involved in helping people such as those engaged in substance abuse, people struggling with financial difficulties and those who are trying to earn a decent income through F&B micro-enterprises. This social enterprise was founded and fully operated by youths.

Every meal with Masala Wheels goes a long way in making a difference in enriching lives through capacity building for a sustainable economic empowerment and inclusive growth.

*Follow us to read more about our impactful stories on
Facebook and Instagram @ masalawheels.*





IDEAS ACADEMY believes in Education for All. Their goal is to give children between 12 to 18 years old, including refugees and stateless children, a strong foundation in secondary education based on the Cambridge IGCSE curriculum, allowing them to become responsible, confident, and compassionate citizens of the world. Officially launched in 2014, it began as a small classroom with just 24 students. Located in Pudu, Ideas Academy is equipped with a library with a large open reading area, a science laboratory, an IT room, and eight classrooms. Additionally, they have recently launched their Tuition Centre, which will provide education to secondary students, professionals, homemakers - anyone!

Their mission to provide Education for All remains resilient amidst the pandemic. Since September, Ideas Academy has continued to deliver quality, affordable education, and coding training through three teaching platforms so that no one is left behind. Today over 130 students are enrolled in the Combined (Physical and Online), Online, and Self-Study IGCSE Homeschooling. All of our teachers are certified with Google Educator Level 1 and conduct daily virtual classes on Google Classroom.

They've carried on with virtual extracurricular activities following the implementation of CMCO restrictions. Through the Dreamweaver Project, their senior students had an invaluable opportunity to enhance their employability, performance, and confidence in a series of skill-building workshops co-hosted by the Monash Malaysia Business Alumni Chapter. Moving forward, they recently organised a virtual Science education workshop, in collaboration with AMSA-IMU, for the lower secondary students at the Academy next term.

"Were we going to be complacent and settle for the bare minimum which was just studying? Definitely not!" said Mariam, representing the Academy's Editorial Club.

Creativity and determination know no bounds at Ideas Academy. The Editorial Club curated the first issue of the school magazine, "IA Magazanium", featuring students' creative works and projects, and published its first work on World Children's Day on

Ideas Academy Facebook and Instagram pages. The school term was spiced up with our internal Halloween Costume and Makeup Competitions and Talent Show. The spirit of our school community reflects the theme of our magazine: bound by the lockdown, but our passion is still free.

"The students of Ideas Academy are just like any other school students. There is a mix of highly motivated students as well as some who are still getting to that stage," says Ms. Metilda Stellus, English Teacher at Ideas Academy. "Most importantly, Ideas Academy provides a safe space for these children to thrive both academically and socially."

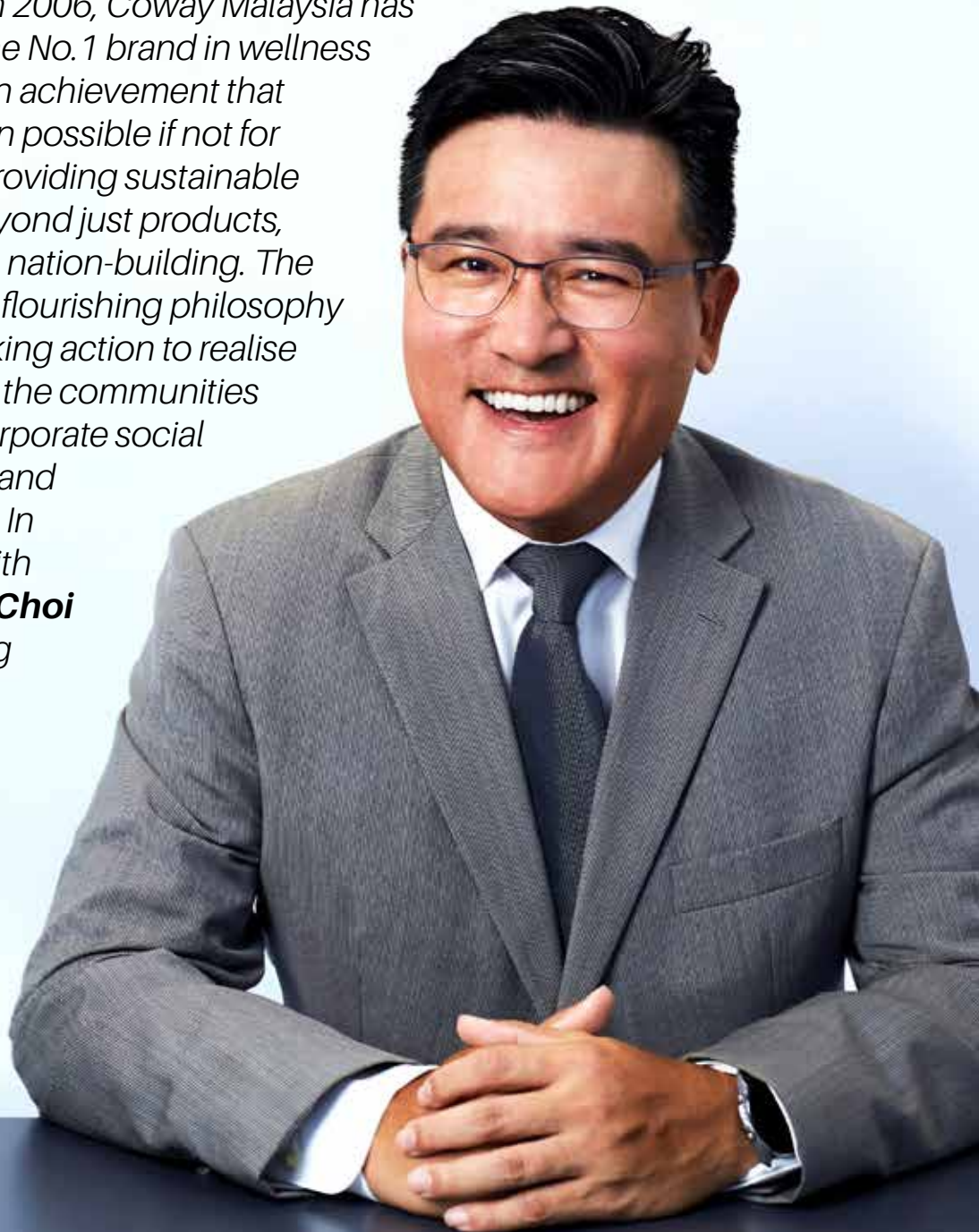
Ideas Academy hopes to continue to provide secondary education for more students, some of whom are from underprivileged backgrounds. To further support students in need, we provide electronic devices, such as laptops and smartphones, to these students on a loan basis.



For any enquiries, please visit their website at
<https://ideasacademy.org.my>
FB: Ideas Academy & Ig: ideas.academy

Prioritising CSR & SUSTAINABILITY *Efforts*

Since its inception in 2006, Coway Malaysia has grown to become the No. 1 brand in wellness and healthy living, an achievement that would not have been possible if not for its commitment in providing sustainable solutions that go beyond just products, and its aspirations in nation-building. The company also has a flourishing philosophy when it comes to taking action to realise a positive change in the communities through its noble corporate social responsibility (CSR) and sustainability efforts. In a recent interview with CSR Malaysia, **Kyle Choi Ki Ryong**, Managing Director of Coway (Malaysia) Sdn Bhd, talks about Coway Malaysia's mission to maintain the momentum when it comes to sustainability and giving back to the community.





ABOVE:
Managing Director Kyle Choi presenting Coway Malaysia's contribution to the Ministry of Health (MOH)'s COVID-19 fund

BELOW:
Recently, through the We Stand As One campaign, Coway supports MERCY Malaysia Food Aid Programme

When the country was first hit by the global pandemic, Coway Malaysia was one of the first multinational corporations to leap into action in support of frontliners and the country. Recognising the health and safety concerns of the public, the company donated hundreds of air purifiers, thousands of masks and sanitisation kits to the Ministry of Health Malaysia, in addition to a contribution of RM300,000 to the COVID-19 fund, the Royal Malaysia Police Force, food delivery riders and customers.

Coway's CSR strategy focuses on three key pillars, namely, nature and environment, health and wellbeing, and social and welfare. Its various CSR and sustainability efforts are centred upon these pillars. Since the start of the pandemic, Coway Malaysia has made notable contributions worth more than RM2 million in its support of the frontliners and the country, working with trusted local organisations who are actively helping communities in need.

"We believe that giving back to the community selflessly will help create sustainable footprints that will pave the way towards a healthier and more convenient world and thus we have extended our CSR efforts to focus on providing clean water access to underprivileged communities, as well as the implementation of ocean conservation and river clean-up initiatives," shares Choi.

Apart from collaborating with notable organizations, the company's true spirit for CSR shines especially with its very own initiatives such as the 'Rasa Sayang' campaign, which provided Coway customers with value-added services to boost

hygiene at home and providing disinfection services at public spaces, police stations, government offices, among others. This year, it has boosted its efforts to reach out to more communities in need.

Recently, in the month of August, Coway had the opportunity to work with MERCY Malaysia for the Food Aid Programme under the 'We Stand As One' (WSAO) campaign, ensuring that food packs were distributed to the target groups smoothly and in a timely manner. "The pandemic continues to have



Cover Story



significant impacts on the well-being, health and financial stress of an individual. This prompted us to launch the WSAO campaign to give our support to the public and to garner the power of coming together as a community to overcome the challenges during these trying times for a better Malaysia,” says Choi.

As a leader in the water industry, one of Coway Malaysia's key missions is to provide clean and safe water to the community as well as safeguarding the environment in the process. In line with Coway Malaysia's vision of being the Best Life Solution company, Choi personally saw through many of the company's successful CSR campaigns, one of the most influential being its own long-term initiative, the Happy Water Project which aims to aid the Orang Asli community and the underprivileged communities nationwide to have continuous access to clean water. To date, it has paved the way for more than 700 families across Malaysia with clean and safe water access and has developed sanitation facilities and hygiene improvement programmes in uplifting the general hygiene level and living conditions of the communities.

“We felt it was our responsibility to help and provide underprivileged communities the very basic necessities in life such as clean water for their happier and healthier living. Through the Happy Water Project, we're looking to provide support and continuous clean water access to 1,000 Orang

LEFT:

Coway Malaysia
Happy Water
Project with
Orang Asli
community

Providing Coway
Disinfection
Services to public
spaces as part of
the 'Rasa Sayang
Campaign'

BELOW:

Coway Malaysia
donating sets of
air purifiers to
Hospital Kuala
Lumpur





ABOVE LEFT (clockwise):
Ensuring safety with Coway Disinfection Services at the Dang Wangi District Police HQ

Supporting research and training programme by Sunway University iLabs

This year as well, Coway donates hundreds of air purifiers to four mega vaccination centres across Klang Valley

Asli families in Malaysia within 5 years,” says the dynamic leader. “We also aim to consistently educate and empower the communities by equipping them with the ability to change their lives and the people around them for the better. We hope that through our efforts, we will be able to improve their social health and welfare.”

As for the future of CSR at Coway Malaysia, Choi hopes to continue guiding the company in providing the best life solutions to help Malaysians lead a happier and healthier life. “As a company built on the principle of creating a better world, I strongly believe that people are our greatest assets, no matter who you are or where you are from, everyone matters and has the responsibility to help those in need regardless of the effort that can be put forth.”

The company is also looking to focus its efforts on more long-term partnerships as a means to ensure consistency in building a positive impact on society as a whole. “We are looking forward to our new partnerships with several NGOs namely, EcoKnights, Reef Check Malaysia, MERCY Malaysia, Ronald

McDonald House Charities. These projects are on-going as we speak, and will be executed within the next few months. Some of the activities include ocean conservation initiatives through the coral reef restoration programme, river log boom clean-ups, plogging activities and more,” reveals Choi.

Remaining steadfast in its commitment to CSR, Coway Malaysia has redefined what it means to give back to society through its noble initiatives dedicated to the well-being of the communities, despite it being a tough couple of years. “I strongly believe that every single act of kindness, no matter how big or small, and regardless of who you are, will make a long-lasting impact on the lives of people,” says Choi.

“We hope that through our CSR initiatives, we can continue to do more to benefit people and attract more stakeholders to join in the good cause while making the world a better place for our future generations. I believe that all of us can serve the nation better when we come together as one. That’s our ‘Cowayian’ spirit,” says Choi.

PUTRAJAYA HOLDINGS *Supports The National COVID-19 Immunisation Programme*



PUTRAJAYA HOLDINGS SDN. BHD. handed over a large airconditioned marquee to be used as the Putrajaya Hospital's additional Vaccination Centre (PPV) in support of Malaysia's COVID-19 Immunisation programme commonly known as PICK.

The partnership through Putrajaya Holdings' subsidiary company Putrajaya Homes Sdn. Bhd. (PjHomes) is aimed to accelerate the dispensing of vaccines through operation surge capacity.

"With the additional marquee as a PPV, it is hoped that more people would be fully vaccinated to protect them from COVID-19. It is also an important part of all we do in order to be responsible as an organisation and caring for our community particularly the Putrajaya residents," said Sabariah

Ramli, General Manager, Marketing, Sales and Leasing, Putrajaya Holdings Sdn. Bhd.

Putrajaya Hospital PPV has increased its capacity and is now capable of accommodating between 180 to 200 appointments in a day.

"This Specialized PPV (SPPV) caters for high-risk patients, elderly as well as pregnant women," added Datuk Dr Nora'i Mohd Said, the Director of Putrajaya Hospital.

*For all the latest news and information on
Putrajaya Holdings, visit www.pjh.com.my.*



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Residents At Five Homes Receive Care Packages From MR D.I.Y. & CIMB ALUMNI

216 RESIDENTS from five homes in the Klang Valley were the recipients of care packages from Malaysia's largest home improvement retailer, MR D.I.Y. Group (M) Berhad, in partnership with CIMB Alumni. The retailer and the association joined forces to bring some much-needed cheer to long-term residents of Pusat Jagaan Warga Tua Damai, Ann's Care Centre, Pertubuhan Kebajikan Thangam Illam, Persatuan Kebajikan OKU Hati Berganda, and Persatuan Kebajikan Chen Ai OKU.

Each home received care packages consisting of fresh vegetables, tea, MR D.I.Y. face masks and hand sanitisers, shampoo, shower gel, toothpaste, and medication. Also receiving care packs were four families with physically-challenged members.

"It has been a challenging year for everyone, including the aged and less able. Many of them are missing regular visits from family and friends, due to the lockdown and the need to limit personal contact. We wanted to let them know that they aren't forgotten, and to ensure they have the essentials they need to stay safe and healthy," commented a spokesperson for MR D.I.Y. Group.

"We are grateful to CIMB Alumni for working with us to plan and mobilise this effort, which is part of our on-going "Stay Safe, Malaysia" CSR effort to support the national fight against COVID-19. They have been working with us on several such initiatives over the past weeks, and the results have been heartening to see."

MR D.I.Y. and CIMB Alumni previously teamed up to distribute hygiene packs to 250 families living at the Project Perumahan Rakyat [PPR] Lembah Pantai.



HERBALIFE NUTRITION'S

Curbs Food Insecurity And Improve Good Nutrition Among Children Through 'Nutrition for Zero Hunger'



PREMIER global nutrition company, Herbalife Nutrition launched a 12-week Nutrition for Zero Hunger (NFZH) STAR Program to provide good nutrition to children and educate them on cultivating healthy eating and active lifestyle habits. The participants of the program included two of Casa Herbalife Nutrition partners in Malaysia – Amitabha Charity Orphanage in Johor Bahru and Good Samaritan Home in Klang.

"Many children, especially those from the vulnerable community are not eating right and adequately to help them gain optimum growth and health. Through our Nutrition for Zero Hunger STAR program, we hope to help these children adopt a healthy, active lifestyle in their daily routines for healthier lives in the future," said Steven Chin, Senior Director/General Manager, Herbalife Nutrition Malaysia and Singapore.

The program has benefited the children from both Amitabha Charity Orphanage and Good Samaritan Home, as the home operators shared that they see a change in the children's energy levels and lifestyles. The NFZH STAR Program set up a reward system encouraging children to participate in tasks such as

finishing a plate of fruits, do five jumping jacks and running in place. To recognize their achievement, a stamp was given to them as a reward. Those who have collected a certain number of stamps is then rewarded with various gifts such as skipping ropes, book vouchers and board games.

"I am grateful that I am part of this program. Not only do I feel better physically, I also feel good mentally. I will be more disciplined in eating proper meal and improving myself so I can grow healthily," shares Esther, 14, from Good Samaritan Home.

Christine Goh, Deputy Principal of Amitabha Charity Orphanage also commented on one of their children, You Hui's, 11, plight prior to taking up the NFZH STAR Program. "We know that poor and unhealthy lifestyle can lead to many health issues. When You Hui got her first menstrual experience, she suffered from terrible menstrual pain that made her upset and frustrated. With the NFZH STAR Program, all children including You Hui consumed sufficient vegetables, fruits, water and exercised regularly for 12 weeks. To date, she no longer suffers from any menstrual pain, and is back to being a cheerful girl again!"

"As a leader in the nutrition industry, we are committed to finding the answers to the challenge of global hunger, food insecurity and malnutrition through our 'Nutrition for Zero Hunger' initiative. By working with like-minded partners, such as our Casa Herbalife Nutrition partners, we are able to provide access to healthy nutrition and nutrition education to underserved communities and work towards the overall United Nation's Sustainable Development Goal 2 – Zero Hunger of ending hunger by 2030," added Steven Chin.

"After three months, the NFZH STAR Program has brought about lots of positive changes to children in terms of health and study results. The children have started to enjoy eating vegetables, drinking enough water, doing exercises and also started taking their charge of their health," concluded the representative from both homes.





YAYASAN FOOD BANK MALAYSIA'S Latest Initiative Aims To Create A Easily Accessible Food supply chain For Local communities

YAYASAN FOOD BANK MALAYSIA (YFBM) has recently set up its seventh Food Bank Komuniti in Kuala Tahan, Jerantut. This initiative was supported by DRB-Hicom and JCL Credit Leasing as the main sponsors for the initial period of three to six months after the Food Bank Komuniti respective launching.

Present at the launching ceremony was Mr Azhar bin Ahmad, Chief Financial Officer of YFBM as well as several local dignitaries and YFBM volunteers. He said that the food donation drive will remain to be helpful and important although the pandemic is over. Community easy-access to Food Bank Komuniti will help feed the needy with healthy and nutritious food as well as support YFBM's drives to fight against hunger.

Through a concept of 'take only what is needed', the community was invited to apply for the basic food item(s) to the person in charge of managing the Food Bank Komuniti, while the procedures were very simple and straightforward.

He also added that YFBM will oversee, guide and assist all Food Bank Komuniti for a duration of about 6 months, after which the Food Bank Komuniti will operate independently. These include stock supplies, training, education and other support with a total sponsorship amount of up to RM50,000. To ensure that the Food Bank Komuniti continue to sustain itself, YFBM would





continue to provide advisory services to those that are responsible for managing the Food Bank Komuniti.

Apart from the launching of Food Bank Komuniti, 128 Box of Hope comprising basic food items were distributed to the local community which has brought timely relief to the needy and those who have fallen on hard times as a result of the Covid-19 pandemic.

“Life has been tough due to the COVID-19 pandemic. Almost everyone is affected. I have a big family, including four grandchildren, so they prefer to cook rather than buying food from outside, which can be costly. Thank you YFBM,” said one of the locals in Kg Kuala Tahan, knowing that the food supplies have arrived.

“They aim to rescue surplus food from the manufacturer, wholesaler, hypermarket and hotel industry; sort and redistribute it to the identified targeted B40 communities in higher learning institution (IPT), charity home, welfare centre and Program Perumahan Rakyat Termiskin (PPRT) through our strategic partners to reduce food waste while helping to ease and lessen the cost of living of the underprivileged Malaysian,” said Mr Azhar bin Ahmad.

KEMENSAH HEIGHTS' RESCUE TEAMS & FRONTLINERS

Get Support From MR D.I.Y.

MR D.I.Y. moved quickly to support rescue teams and frontliners working at the Kemensah Heights' disaster area. The retailer mobilised its MR D.I.Y. Cares unit to quickly source, pack and deliver supplies of mineral water, biscuits and disposable bags, amongst others, to the teams working at the site.

Teams from the Police, Fire & Rescue Departments, as well as the Department of Irrigation & Drainage, and the Ampang Jaya Municipal Council were on site carrying out preliminary clean-up work as well as securing the site against further damage.

Visiting the incident area, where 27 families were affected

by the landslide, the day after the incident, MR D.I.Y. Group Chairman, Dato' Azlam Shah Alias said, “The rescue teams have been working tirelessly since the incident occurred. It hasn't been an easy task, especially with the rains over the past few days, and we wanted to not just help them, but also show our appreciation for their efforts.”

Dato' Azlam also expressed his appreciation to the MR D.I.Y. Cares team, saying, “They were quick to volunteer their services to help out and immediately moved to put together the supplies needed. They have lived up to our commitment of supporting the communities in which we operate, and we are very proud of them.”





WATERCO MALAYSIA

Brings clean And safe water TO Nine Orang Asli Villages In Pahang

How about donating
a small sum to
charity?

CLEANLINESS and hygiene have become some of the core importance in order to protect ourselves from the pandemic. While Malaysia is blessed with efficient water resources and majority of Malaysians can access clean water conveniently for everyday use by simply turning on their taps, such privilege is still not being shared by all, especially among the Orang Asli communities who are residing in rural areas and access to any form of water needs to be done by traveling a fair distance - which has proven to be extra difficult when most of their daily activities are halted due to MCO.

Well aware of the difficulties faced by these communities, Waterco Malaysia partnered with non-profit organisation Global Peace Foundation to equip the Orang Asli villages in the East Coast with proper water filtration systems for daily usage, which will greatly benefit more than 200 Orang Asli families in Pahang.

Over the years villagers in rural areas collect water for their consumption and daily usage from wells, rivers and ponds nearby due to their remote location and difficulties in accessing treated pipe water. The practice which has lasted for decades is not only affecting them physically, but as a result of the lack of clean water resources, many are forced to practice open defecation - exposing the villagers to waterborne diseases due to widespread contamination of water sources thus becoming one of the main contributors to health issues to surface among the communities.

Realising that a proper washroom facility with clean water access is very much needed in these areas, Waterco Malaysia provided water filters along with the pressure gauges to nine Orang Asli villages in Pekan and Rompin at Pahang to help keep the water filtered at the right flow for the sanitation facilities.

"Water is considered one of life's greatest needs, yet there are still many communities in Malaysia who have yet to get the privilege of clean water. During this pandemic, such need has proven to be more important than ever, especially when they are unable to receive help due to the MCO restrictions," said Mr Koo Zao Cheong, the Regional Business Development Manager of Waterco Malaysia.

"The pandemic has highlighted the importance of maintaining a healthy and hygienic lifestyle to boost our immune system and prevent any unexpected occurrence from happening. We believe that the access to clean and safe water in the Orang Asli villages will help to improve their lifestyle and living environment, thus enabling them to protect themselves from health threats and diseases. Which is why we are strongly adamant to reach out to those far from us like the underserved communities in remote areas who do not have the same kind of privilege with access to clean water because they lack the necessary resources."

Mr Koo shared that through this collaboration with Global Peace Foundation, they are looking to install water filtration systems at the main water sources that are linked to the sanitation facilities in the villages. With the installation of the water filtration systems, villagers will be able to enjoy clean water for bathing, cleaning and other daily routines, which will contribute in improving the lives and health of the villagers.

"We salute organisations such as the Global Peace Foundation that are working hard in improving the livelihood of the underserved communities. The Clean Water Project is a very meaningful initiative and it is our pleasure to work with the team to equip the facilities with proper filtration systems. We are grateful that we are able to give back to the community with our expertise in water treatment that will provide a long-term solution to the villagers."



For more information of Waterco Malaysia and its initiatives, please visit their website at <https://www.waterco.com.my/>.



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18 ECOLAB MALAYSIA associates volunteered at an Orang Asli settlement, Kampung Jenit, to complete a water project in collaboration with Global Peace Foundation Malaysia, a non-governmental organisation, that will benefit 25 families with flowing water in their homes for the very first time. Kampung Jenit, which has been in existence for over a hundred years, is home to 86 Orang Asli of the Jakun tribe. In the past, the Orang Asli here relied on rivers and ponds for water. But as activities like mining, logging, and agriculture changed the natural landscape, the people here have been struggling with issues like water scarcity and water pollution.

In line with Ecolab's commitment to the community where we live and work, Ecolab supported to solve Kampung Jenit's water woes through Global Peace's Communities Unite for Purewater (CUP) initiative.

The proposed solution was to build a solar water pump system that can supply 2,000L of water a day to all 15 houses in Kampung Jenit. The solar pump will deliver water to three storage tanks located at the three village clusters. There will be piping leading from the tanks to each home.

The Ecolab team split into three groups to carry out work; two groups were to complete the piping work while another helped the villagers prepare and cook lunch. The piping crew spent most of the day unrolling spools of piping, attaching the pipes with connectors, and connecting the piping into each villager's home.

"I'm truly inspired by the compassion of our people and to see what we could achieve when we work in unity. At Ecolab, we believe in partnerships for positive change, and we are glad that this collaboration is helping Kampung Jenit



address problems that may not be apparent to many of us living in modern world – lack of access to water and water scarcity,” said Mr. Ong Kian Tick, Managing Director of Ecolab Singapore and Malaysia.

This was followed by a Water, Sanitation, and Hygiene (WASH) training conducted by Global Peace and Ecolab associates to develop awareness and good habits of proper sanitation and hygiene that will foster better health among children and adults.

One person was stationed in each house and when the main tap was turned on, shouts of happiness and “There’s water here!” resonated throughout the village. The Orang Asli men who toiled hard with the team throughout the day broke into wide grins and gave a thumbs-up, happy that everyone’s hard work has paid off.

As a result of this project, the women of Kampung Jenit will no longer need to walk to various sources to carry water, a backbreaking task that requires a lot of energy and time. The village as a whole can save money on paying for fuel to pump water, which can be saved up for more important things like their children’s education or income-generating activities.



BOSCH MALAYSIA

DONATES RM100,000 WORTH OF Medical Equipment TO Hospitals In Need

BOSCH recently donated RM100,000 worth of medical equipment to hospitals in need through Great Heart Charity Association (GHCA), as part of the company's Corporate Social Responsibility.

Responding to the specific and critical needs of hospitals, Bosch joined hands with GHCA to donate an Arterial Blood Gases Machine (ABG) for Hospital Sungai Buloh; an Intensive Care Closed Incubator for babies, 5,000 units of disposable face shield and 66 units of Personal Protective Equipment (PPE) for Hospital Ampang.

"These are testing times for everyone, and certainly a time for Bosch to step up to our promise of 'Invented for Life', which goes beyond manufacturing and innovating, but also caring for the wellbeing of people. Comparing to the overwhelming medical situation across Malaysia, our donation may seem insignificant, but we hope our small gesture can enable these hospitals to cope with essential medical treatment and protection," said Klaus Landhaeusser, managing director of Bosch Malaysia.

Dr Rahimah Ismail, General Paediatrician of Hospital Ampang, received the incubator and other equipment on behalf of the hospital. She shared that each incubator supports up to six babies per month to monitor and regulate temperature of a premature baby, which also serves as a platform to conduct surgery. "With only ten incubators in the hospital to separate the suspected or confirmed COVID-19 infants from non-COVID-19 infants, every donated incubator could be life-saving," said Ismail.

In addition to the medical equipment donation, Bosch Malaysia initiated "Share to Care Fundraiser" among its associates within Klang Valley, including those who are based in

its Petaling Jaya head office, Bosch Home Appliances in Petaling Jaya, and Bosch Rexroth in Shah Alam.

Running from October 1st to December 31st with a target goal of RM10,000 under the CRRP Family Care Support Initiatives, all funds raised will support the livelihood of B40 underprivileged families with cash aid or in-kind donation.

Founded in 2010, GHCA is a tax exempted, non-profit charity association which initiated the COVID-19 Response and Relief Program (CRRP) at the dawn of the pandemic to aid key beneficiaries such as hospitals, underprivileged families and members who are greatly impacted by the pandemic. To-date, GHCA has successfully raised RM606,560 to support a total of six hospitals within Klang Valley via its CRRP Medical Equipment Donation Project, and Bosch is the biggest contributor to the project.



UOB MALAYSIA

Raises RM300,000 For Three Charities Through The 2021 UOB Global Heartbeat Virtual Run/Walk



UOB MALAYSIA colleagues and their families united to raise RM300,000 for charities through the Bank's flagship annual fund-raising event, the UOB Global Heartbeat Virtual Run/Walk. The funds raised helped to improve the lives of disadvantaged children and vulnerable communities impacted by the COVID-19 pandemic.

The funds were distributed equally across these three beneficiaries to help more than 1,300 children and youth from vulnerable families for a year as they rebuild their lives from the disruptions caused by the pandemic.

Mr Wong Kim Choong, Chief Executive Officer, UOB Malaysia, said, "Vulnerable communities, especially disadvantaged children and youth, have been among those hit hardest by the COVID-19 pandemic. Although the economy is gradually reopening, it is important to continue supporting these communities as they slowly begin to rebuild their lives and livelihoods. We hope the money raised through the UOB Global Heartbeat Virtual Run/Walk can help make a meaningful difference to those impacted by the pandemic and to alleviate some of the burden faced during these challenging times."

The charities used the money to purchase fresh produce, nutritious meals, and toiletries for the children and also help fund 40 youths to complete a year-long apprentice programme at SOLS 24/7's Solar Academy. Additionally, the funds provided to Yayasan Generasi Gemilang went towards providing students from socio-economically challenged backgrounds with internet access and other school supplies they may need for their studies.

From July to August, UOB Group ran the global fundraising effort across its 17 markets and raised a record of more than RM5 million. The collective spirit of UOB colleagues saw participants



clocking almost 80,000 active hours, surpassing the Bank's target by more than 50 per cent with UOB Malaysia colleagues contributing almost 11,000 active hours.

Since the pandemic started, UOB Malaysia has cumulatively donated RM600,000 via MERCY Malaysia to provide hospitals with critical medical equipment needed to help them fight the ongoing pandemic as well as to ease the burden of healthcare workers. As part of UOB's commitment to forge a sustainable future, the Bank also launched the UOB Heartbeat Pledge to encourage colleagues to do good and to go green through thoughtful personal actions at home or at work. UOB colleagues contributed more than 3,700 pledges in July and August with the aim of conserving resources, reducing waste and uplifting communities which are aligned to the United Nations Sustainable Development Goals.

For example, some UOB employees have pledged to reduce their shower time by two minutes, potentially saving 1,785 litres of water each time, while others are committed towards choosing energy efficient devices and household appliances, reducing unnecessary printing and acting with kindness and compassion.

AMWAY PARTNERS WITH DEPARTMENT OF SOCIAL WELFARE TO Help school goers stay safe and healthy

SCHOOL going children from PPR Desa Rejang Setapak received health supplements to build strong body defence in light of the current situation. This was made possible as Amway Malaysia, a health and wellness company embarked on a programme with the Department of Social Welfare. The initiative was aimed at improving children's body defence while empowering urban families on the importance of strengthening natural resistance and growth development.

Some 100 children from PPR Desa Rejang Setapak received close to 200 Nutrilite™ health supplements from Amway. They will continue to receive the supplements for a period of six months. "We hope this initiative will help strengthen the children's natural defence and growth development as well as contribute towards their overall health during this pandemic. As children have begun going back to school, and the rolling out of the COVID-19 vaccination plan for kids under 12 years old has not been finalised, we still need to be vigilant and protect our young children. Even if they are vaccinated, they will still need to have strong body defence," added Mike Duong, Managing Director of Amway Malaysia, Singapore and Brunei.

"Guided by our vision of helping people live better lives, Amway believes in the importance of supporting and making a difference in the lives of the community where we operate. Amway is committed to this partnership with the Department of Social Welfare to help support the PPR community in an effort to build a healthy society," he added.

Through November 2021, Malaysia has recorded over 340,000 children COVID-19 cases, which raises concerns on the pandemic's long-term effect on children's health and growth development. Amway's partnership with the Department of Social Welfare is very relevant in ensuring the children stay healthy and safe.

"We are very grateful to have Amway Malaysia support the Department of Social Welfare in our effort to reach out and care for these children, especially during this time when they are not protected and have to attend school physically. We believe by enhancing the children's immune system it would be beneficial to these children and their overall health," said Che Samsuzuki bin Che Noh, Director, Department of Social Welfare.

The pilot programme involved 35 families from PPR Desa Rejang Setapak. During the presentation of the Nutrilite™ health supplements, the Amway team shared the importance of building stronger immunity and knowledge of eating healthier to reduce the risk of infection.

"I am very thankful to Amway Malaysia for guiding us to live healthier and sensibly. This initiative to provide extra protection to our children with credible products and to ensure they have stronger body defence to live beyond the pandemic is truly appreciated. It is good to know that people do care about

us." Siti Rozaini Binti Hassan, a 39 year old mom from PPR Desa Rejang Setapak shared.

"I was very concerned about my kid having to go to school. Now with this contribution to help boost his immunity, I am relieved that he is getting the right protection. Thank you Amway for helping us." Fazila, a mum aged 39 who benefited from the program commented.

Amway has collaborated with the Department of Social Welfare since the 1980s. The company funded the RM555,000 project to build six foster home units in Kuala Selangor. Over the years, Amway and the Department of Social Welfare have worked on various projects namely, One by One Programme, Projek HeadSTART, and many corporate social responsibility initiatives to reach out to impacted families within the community.



Can you spare a thought for the underprivileged community? Your contribution for them will greatly aid in the provision of their daily needs.

To learn more about Amway please visit their website
www.amway.my or find us on Facebook at
www.facebook.com/amwaymalaysia.

Today, we light the way.
Tomorrow, they pave their own.

To date, TNB through Yayasan Tenaga Nasional (YTN) has contributed more than RM1.2 billion in sponsorship for students to pursue tertiary education, both locally and abroad. In addition to that, Universiti Tenaga Nasional (UNITEN) helps groom the next generation of trailblazers.

After all, when we bridge the gap between deserving young minds and the education they need, we not only improve their lives but also shape the future of their communities.

Learn more about all of our efforts at www.tnb.com.my

coway

2 MILLION
HOMES
IN MALAYSIA



WE STAND
AS  ONE

We stand alongside all Malaysians in fighting the pandemic, and we will not stop until this is over.